

	Q1	Q2	Q3	Total
2018 Gross Revenue	\$30,192	\$26,609	\$27,636	\$84,438
2019 Gross Revenue	\$55,465	\$20,031	\$59,733	\$135,229
YOY Difference	\$25,273	-\$6,578	\$32,097	\$50,792
Percentage YOY Growth	83.7%	-24.7%	116.1%	60.1%

Tracks a statistic (e.g., revenue, number of hires) for a given time period (e.g., a month or quarter) over multiple years.

This line is optional.

Use conditional formatting to show positive and negative trends.

The Formula

% growth = 100 ((stat_{y2} - stat_{y1})/stat_{y1})
 Where
 stat = statistic or metric
 y = year
 Also written:
 100((future-past)/past)

Optional Customizations

- 1. Segment by Group:** Show YOY growth per product, branch, or subsidiary.
- 2. Compare Multiple Years:** Add more years (e.g. 2017-2020) to your report by comparing each year to the one before or to a baseline year (e.g. 2017).
- 3. Include Visualizations:** Bar and line charts pair well with this calculation

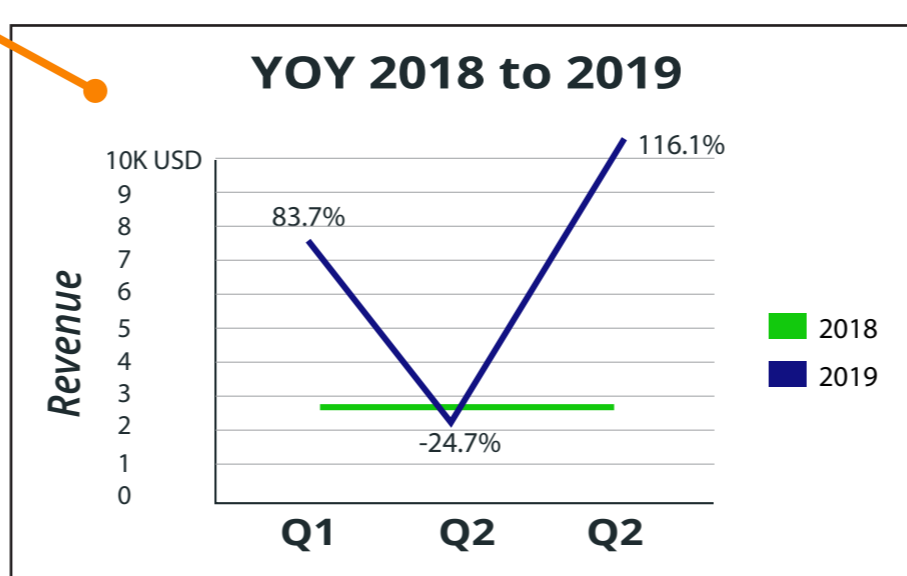
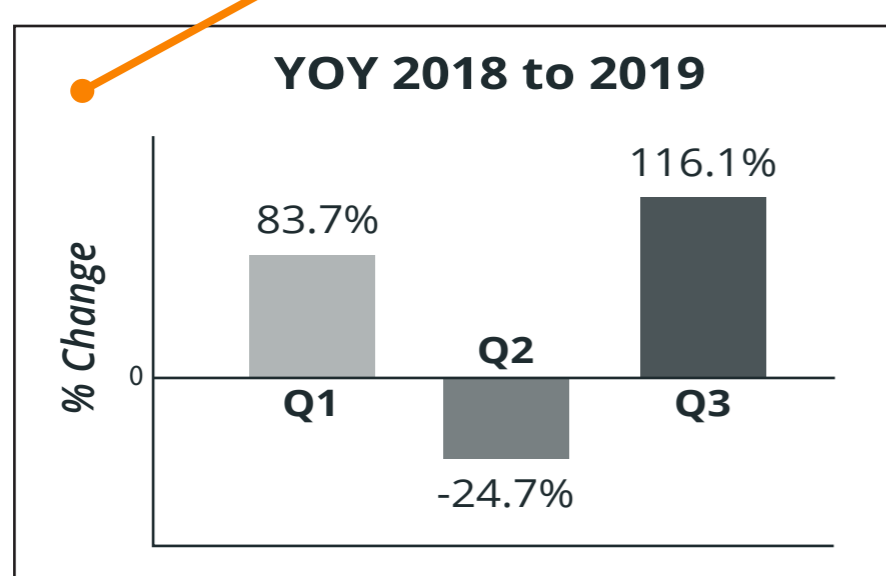
BRANCH COMPANY

ABC CORP

	Q1	Q2	Q3	Q4
2018	\$506,773	\$679,005	\$437,884	\$880,538
2019	\$347,994	\$696,355	\$665,318	\$900,322
YOY Growth (%)	-31.3%	2.6%	51.9%	2.2%

ACME CORP

% Growth Over 2017 (USD)	Q1	Q2	Q3	Q4
2017	\$322,801	\$984,972	\$437,884	\$553,297
2018	0.2%	1.3%	-3.0%	3%
2019	1.1%	0.7%	-0.2%	3.7%
2020	2.1%	0.2%	0.1%	4.0%



DON'T DO THIS



	2017 Q1	2017 Q2	2018 Q1	2018 Q2
Units Sold	254	754	286	745
YOY Growth			1.2%	-1.1%
Revenue	\$14,732	\$44,486	\$16,314	\$40,952
YOY Growth			11%	-8%

Why:

Reader must skip columns to compare related values.

Wasted space.

DO DO THIS



	Q1	Q2	Total
Units Sold			
2018	254	754	999
2019	268	745	1,013
% Growth	1.2%	-1.1%	1.4%
Revenue			
2018	14,732	44,486	59,218
2019	16,314	40,952	57,266
% Growth	11%	-8%	-3.2%

No wasted space!

Because years have their own rows, there's room for a Totals column.

Related values are adjacent to each other.

Shading for easy scanning.